



The Polk Street Irregulars

The Gin Club of Whitechapel

Welcome to the incredible story of gin. From medicine to mother's ruin, conflict to conquest, and gutter to grandeur, gin's journey is a lively adventure. It is our pleasure to share it with you.

Named for the network of street informants featured in Sherlock Holmes stories, The Polk Street Irregulars explore the history and evolution of gin, gaining knowledge and benefits along the way. As you rise through the noble ranks, you will be entitled to unique perks and invitations to special events.

LEVEL 1: COMMONER

From the smoke-filled distilling cities of the Renaissance-era Dutch Republic, to the spice markets of the Indian Empire, to the treacherous alleys of 18th century London, you'll uncover the evolution of gin and its many forms. Our engaging educational program includes plenty of opportunities to imbibe gin & cocktails, so fear not. Upon completion of the educational portion and a short test, you will have picked yourself up from the gutter and entered the aristocracy. You have now earned the title of Viscount/Viscountess

LEVEL TWO: VISCOUNT/VISCOUNTESS

At this level, you will continue your exploration of juniper's delights. You will now order any gins of your choosing from our vast selection. You can choose to have them in a GIN & TONIC, MARTINI, or in any of the over 25 cocktails in the POPULAR CLASSICS section of the Whitechapel menu. You are now eligible to attend special private tasting events with gin distillers from near and far, as well as other special benefits. Your time as a Viscount(-ess) will consist of enjoying another two hundred gins, at which point you will have earned the rank of Earl/Countess.

LEVEL THREE: EARL/COUNTESS

At this level you will have your name added to the ranks of the Distinguished Irregulars with a nameplate on the wall. It shall be styled as follows: The Right Honourable Alexandre Earl of Smith. You will also have earned a trip with your fellow Earls and Countesses to a local gin distillery for a day of hands-on gin education at the still. At this point, you will engage in two hundred further gins to earn the title of Marquess/Marchioness

LEVEL FOUR: MARQUESS/MARCHIONESS

You will celebrate your new rank with a feast at Whitechapel for you and five of your friends. A multi-course meal will be paired with cocktails and gins selected by our Bar Manager for a guided and informative experience featuring extraordinarily rare gins and surprises. From here, the ultimate victory is tantalizingly within reach...just one hundred more gins to complete to take your place as Duke or Duchess.

LEVEL FIVE: DUKE/DUCHESS

Upon arrival at this rank, you shall adapt a title based on a gin botanical and will henceforth be known as The Duke of Juniper, Duchess of Coriander, etc. A coat of arms will be hung at Whitechapel, and you will be eligible to journey with your fellow Dukes and Duchesses to a gin distillery in the Netherlands or the United Kingdom.

“Gin’s proverbial clarity, like a prism of clear glass, refracts a rainbow of historical color. To tell the story of gin is to follow the fortunes of alchemical secrets and scientific treatises, royal houses and poor migrants, armies and navies, fashions and diseases, as they have moved around Europe and across the globe. It is a tale with ethical and philosophical overtones, an anatomy of pleasure and pain, revealing how we have got to grips with outcasts, drunks, and criminals, how we have comforted ourselves when times were tough, and how we have aspired to elegance and modernity when life was good.”

- Richard Barnett, *The Book of Gin*



Your exploration of gin begins when you register with the club at wc.bevager.com

To register:

1. Go to wc.bevager.com
2. At the login screen, create new account by clicking on “Create one now”:



3. You will be asked for your name, email address, and to create a password for your account. Once you’ve filled these out, click on “Create Account.”
4. You will be taken back to the login screen, and a green box will appear saying “You’ve successfully been registered and can now login.”
5. Enter your email address and password and click “Sign In.”

Please note that you cannot “share” membership in the Polk Street Irregulars, such that two people share each of the tastes but both earn individual titles. Our club is structured such that earning titles earns you special rewards, so each person must make their way through the education and gin list individually.

Completing The Polk Street Irregulars Education Program:

1. Once you have registered and logged in, you are ready to begin!
2. Our education program is a downloadable PDF that consists of Six Chapters (the link is included at the end of these instructions). Each chapter includes a brief write-up about the history, production, and styles of gin, as well as providing you with a Mission - 1-3 gins or cocktails for you to sample that correspond to the reading.
3. Once you’ve completed a chapter and are settling your check for the evening, you will want to get credit. To do that, you will need to “request a signature” (see below for instructions).

Requesting Signatures for Completed Missions:

1. Once you have registered and logged in, you will be able to see your name, your level (Commoner), and the tally of gins you've had to-date (0).
2. You will see a whole list of gins available at Whitechapel. However, you will want to first bring up the items corresponding to the education chapters. To do this, enter "PSI" into the white search box and the six chapter items will appear in blue.



The screenshot shows the Whitechapel website interface. At the top, the logo for "WHITECHAPEL THE POLK STREET IRREGULARS" is displayed. Below the logo, the user's name "Name: Rebecca New" and level "Level: Commoner" are shown, along with a "Manage Account" link and a "Gins: 0" indicator. A search box contains the text "PSI", with a red arrow pointing to it. Below the search box, it says "41 Items found" and "Show Available Only" is checked. A table lists six items, each with a "Style" column containing a minus sign, an "Item Name" column, a "Price" column, a "Sign" column, and a "Notes" column. The items are "PSI: Chapter 01" through "PSI: Chapter 06".

Style	Item Name	Price	Sign	Notes
-	PSI: Chapter 01	\$12.00	REQ	
-	PSI: Chapter 02	\$8.00	REQ	
-	PSI: Chapter 03	\$26.00	REQ	
-	PSI: Chapter 04	\$26.00	REQ	
-	PSI: Chapter 05	\$22.00	REQ	
-	PSI: Chapter 06	\$24.00	REQ	

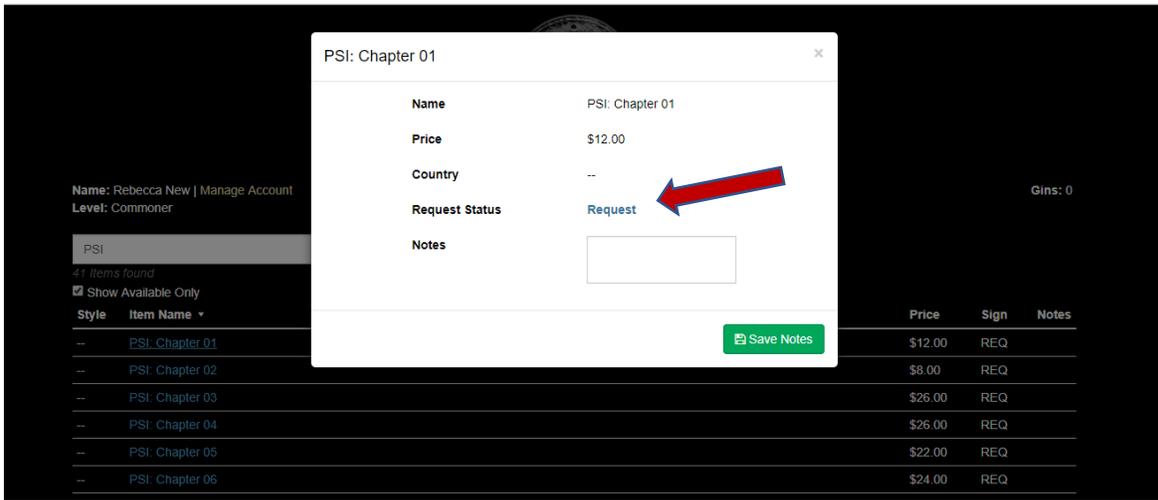
3. Once you've completed a Chapter Mission and are settling your check for the evening, it is time to request a signature. Your check will serve as a good reminder of what you've had. We ask that you submit your request(s) before you leave Whitechapel for the evening.
4. To request a signature, click on the item corresponding to the Chapter you had:



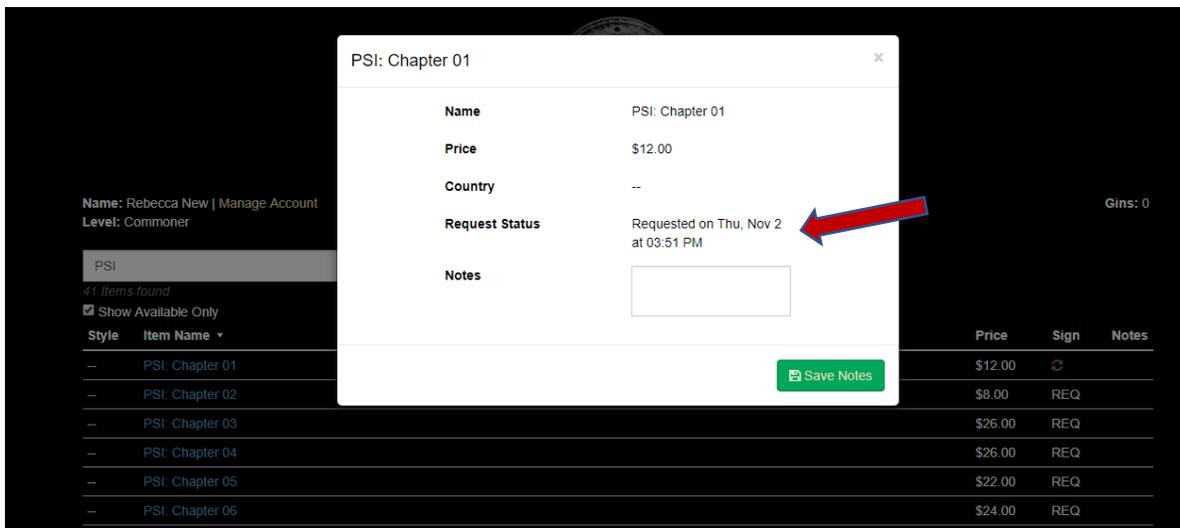
This screenshot is identical to the one above, showing the Whitechapel website interface with the search box containing "PSI" and the list of six chapter items. A red arrow points to the "PSI: Chapter 01" item in the table.

Style	Item Name	Price	Sign	Notes
-	PSI: Chapter 01	\$12.00	REQ	
-	PSI: Chapter 02	\$8.00	REQ	
-	PSI: Chapter 03	\$26.00	REQ	
-	PSI: Chapter 04	\$26.00	REQ	
-	PSI: Chapter 05	\$22.00	REQ	
-	PSI: Chapter 06	\$24.00	REQ	

5. When you click on a given item, a screen will pop up with the item name, price, request status, and notes box. Click on the Request link to request a signature:



6. Once you've requested a signature, you get immediate confirmation that the request was submitted, with a date and time stamp:



7. Close the window, and you will see that in the signature ("Sign") column on the main screen, next to the item, is now a pending symbol showing that the request is being reviewed:

Whitechapel
THE POLK STREET IRREGULARS

Name: Rebecca New | Manage Account
Level: Commoner
Gins: 0

PSI

41 Items found
 Show Available Only

Style	Item Name	Price	Sign	Notes
--	PSI: Chapter 01	\$12.00	🔄	
--	PSI: Chapter 02	\$8.00	REQ	
--	PSI: Chapter 03	\$26.00	REQ	
--	PSI: Chapter 04	\$26.00	REQ	
--	PSI: Chapter 05	\$22.00	REQ	
--	PSI: Chapter 06	\$24.00	REQ	

8. Please note that approvals are generally done at the end of the night by the manager on duty, and will include a review of your check to confirm. You should see approval the next morning for anything you requested approval for the night before. Once the taste has been signed off on, you will see a checkmark in the Sign column, with the manager's initials:

Whitechapel
THE POLK STREET IRREGULARS

Name: Rebecca New | Manage Account
Level: Commoner
Gins: 1

PSI

41 Items found
 Show Available Only

Style	Item Name	Price	Sign	Notes
--	PSI: Chapter 01	\$12.00	✓ R.C.	
--	PSI: Chapter 02	\$8.00	REQ	
--	PSI: Chapter 03	\$26.00	REQ	
--	PSI: Chapter 04	\$26.00	REQ	
--	PSI: Chapter 05	\$22.00	REQ	
--	PSI: Chapter 06	\$24.00	REQ	

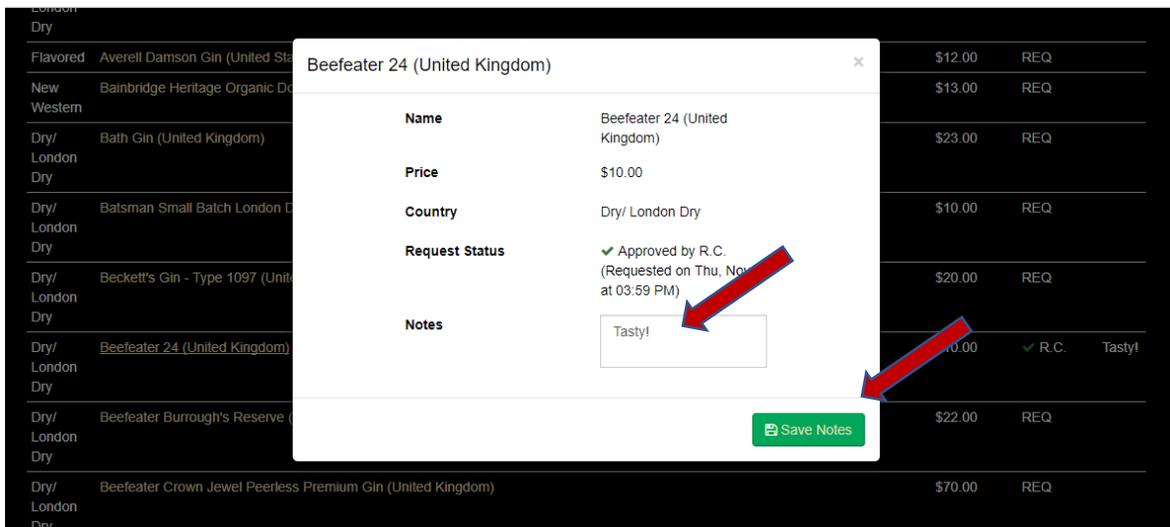
9. Continue your way through the education program until you have completed all six chapters and drunk their corresponding Missions, at which point you will earn the title of Viscount/Viscountess. **Note: You must complete and have approval for all of the education items online in order to advance to Viscount/Viscountess level.** Tasting other gins and getting signature approval can contribute to your overall total, but your level will not change until you complete the education program, so **we encourage you to complete the education program first.** Once you have achieved this level, you will see the level change automatically in the upper left corner of your Bevager screen.
10. Once you have completed the education program and are a Viscount/Viscountess, you will then begin ordering any gins that are currently available at Whitechapel (note that there is a

box under the search field “Show Available Only” which should be checked). You can sort the gin list by style, sort by the signature column to identify the gins you haven’t yet tried, sort by price, or sort by item name. Or, use the search field to search for particular gins you are interested in tasting. You should use the same method to request signatures for gins as you did for the educational tastes. **Note: When you order gins from our gin list, you can choose to have them in a GIN & TONIC, MARTINI, or in any of the over 25 cocktails in the POPULAR CLASSICS section of the Whitechapel menu.**

FREQUENTLY ASKED QUESTIONS

Is there any way for me to take notes about the gins?

At any point you are free to add or edit notes about the gins you’ve had in the notes box - before, during, or after the gin has been approved. Simply click on the gin, and enter notes in the pop-up box, and click “Save Notes.” Some members have enjoyed creating a rating system so that then their note can simply be a number of series of asterisks, etc.



Those notes will then appear in your main screen:

Dry				
Flavored	Averell Damson Gin (United States)	\$12.00	REQ	
New Western	Bainbridge Heritage Organic Doug Fir Gin (United States)	\$13.00	REQ	
Dry/ London Dry	Bath Gin (United Kingdom)	\$23.00	REQ	
Dry/ London Dry	Batsman Small Batch London Dry Gin (France)	\$10.00	REQ	
Dry/ London Dry	Beckett's Gin - Type 1097 (United Kingdom)	\$20.00	REQ	
Dry/ London Dry	Beefeater 24 (United Kingdom)	\$10.00	✓ R.C.	Tasty!
Dry/ London Dry	Beefeater Burrough's Reserve (United Kingdom)	\$22.00	REQ	

Handy tip: if you want to create a “wish” list for next time you’re at Whitechapel, make a note in the notes field next to those items - and start it with a symbol. So, “**next time” or some such. Then, when you come in next, sort the Notes column and those will come to the top!

What happens if I accidentally request approval for the wrong gin?

No problem - just flag down a manager and let them know right away so they can reject the request. This gin will go back to being one you can request at a future date.

What happens if someone else pays for my gin?

No problem - just flag down a manager before you go and let them know that the gin you drank and are requesting a signature for will not be appearing on your check, and let them know whose check they should expect to see it on.

How do I change the email address or password associated with my online club account?

To change the email address or password associated with your account, use the Manage Account feature:

What happens if I forget the password to my account?

Next time you are at Whitechapel, ask a manager to reset your password. They will reset it for you and give you a temporary password. You will login with that temporary password and then change your password using the Manage Account feature (see question above). If you’re not at Whitechapel and need a password reset, please email megan@whitchapelsf.com and use “PSI Password Reset” as the subject line.

What happens if I still have questions?

Please feel free to ask a manager if you have additional questions or email megan@whitchapelsf.com and use “PSI Online Question” as the subject line.